



# WILD LABS Badges Available at Launch

## Automatic Badges

These badges are automatically earned based on your activity and contributions to the WILD LABS platform. Most of these badges initially come in 4 levels, such as bronze, silver, gold and a max level of full colour. New secret levels will be available in the future!

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|---|---|---|---|--|
| <p><b>Community Involvement</b></p> <p>These badges are awarded based on a range of activity across the site. They are intended to signify how involved you are in the WILD LABS community over time.</p> <p>If you have been active on WILD LABS for a long time and think you should be a higher level, you might be missing something such as <a href="#">introducing yourself on our welcome thread!</a> Be sure to check the badge requirements.</p> |  <p><b>Sprout</b></p> <ul style="list-style-type: none"> <li>Fill in your profile</li> <li>Join the <a href="#">Community Base Group</a> and at least one other group</li> <li>Introduce yourself on the <a href="#">Welcome to WILD LABS thread</a></li> <li>React 3 times</li> </ul> |  <p><b>Sapling</b></p> <ul style="list-style-type: none"> <li>Obtain Sprout Badge</li> <li>React 30 times</li> <li>Leave 15 comments/replies</li> <li>Post 5 pieces of content</li> <li>Attend at least 1 WILD LABS event</li> </ul> |  <p><b>Tree</b></p> <ul style="list-style-type: none"> <li>Obtain Sapling Badge</li> <li>React 70 times</li> <li>Leave 30 comments/replies</li> <li>Post 20 pieces of content</li> <li>Attend at least 5 WILD LABS events</li> </ul> |  <p><b>Ent</b></p> <ul style="list-style-type: none"> <li>Obtain Tree Badge</li> <li>React 150 times</li> <li>Leave 100 comments/replies</li> <li>Post 100 pieces of content</li> </ul> |
| <p><b>Poster</b></p> <p>Earned through posting new content to WILD LABS, such as Discussions, Articles, Events, Career Opportunities or Links!</p>  |  <p><b>Poster Level 1</b></p> <p>Achieved by publishing 5 WILD LABS posts</p>  |  <p><b>Poster Level 2</b></p> <p>Achieved by publishing 15 WILD LABS posts</p>   |  <p><b>Poster Level 3</b></p> <p>Achieved by publishing 50 WILD LABS posts</p>   |  <p><b>Poster Level 4</b></p> <p>Achieved by publishing 150 WILD LABS posts</p>   |
| <p><b>Commenter</b></p> <p>Earned by writing comments or replies on WILD LABS posts.</p>  |  <p><b>Commenter Level 1</b></p> <p>Achieved by writing 10 comments or replies</p>   |  <p><b>Commenter Level 2</b></p> <p>Achieved by writing 30 comments or replies</p>   |  <p><b>Commenter Level 3</b></p> <p>Achieved by writing 70 comments or replies</p>   |  <p><b>Commenter Level 4</b></p> <p>Achieved by writing 200 comments or replies</p>   |
| <p><b>Reactor</b></p> <p>Earned by reacting to other member's content throughout the website.</p>   |  <p><b>Reactor Level 1</b></p> <p>Achieved by reacting to WILD LABS content 10 times</p>   |  <p><b>Reactor Level 2</b></p> <p>Achieved by reacting to WILD LABS content 30 times</p>   |  <p><b>Reactor Level 3</b></p> <p>Achieved by reacting to WILD LABS content 70 times</p>   |  <p><b>Reactor Level 4</b></p> <p>Achieved by reacting to WILD LABS content 200 times</p>   |
| <p><b>Conversation Starter</b></p> <p>Earned by other members commenting or replying on your WILD LABS posts.</p>   |  <p><b>Conversation Starter Level 1</b></p> <p>Achieved by getting 10 comments or replies on your posts</p>  |  <p><b>Conversation Starter Level 2</b></p> <p>Achieved by getting 30 comments or replies on your posts</p>  |  <p><b>Conversation Starter Level 3</b></p> <p>Achieved by getting 70 comments or replies on your posts</p>  |  <p><b>Conversation Starter Level 4</b></p> <p>Achieved by getting 200 comments or replies on your posts</p>  |
| <p><b>Popular</b></p> <p>Earned by getting reactions to your content from other members.</p>  |  <p><b>Popular Level 1</b></p> <p>Achieved by getting 10 reactions to your content</p>   |  <p><b>Popular Level 2</b></p> <p>Achieved by getting 30 reactions to your content</p>   |  <p><b>Popular Level 3</b></p> <p>Achieved by getting 70 reactions to your content</p>   |  <p><b>Popular Level 4</b></p> <p>Achieved by getting 200 reactions to your content</p>   |
| <p><b>Inventory Contributor</b></p> <p>Earned by contributing new Products, R&amp;D Projects or Organisations to <a href="#">The Inventory</a>.</p> <p>The Inventory is our project to build a wiki of conservation technology. <a href="#">Sign up to the Beta now!</a></p>  |  <p><b>Inventory Contributor Level 1</b></p> <p>Achieved by adding 5 new Inventory items</p>   |  <p><b>Inventory Contributor Level 2</b></p> <p>Achieved by adding 15 new Inventory items</p>  |  <p><b>Inventory Contributor Level 3</b></p> <p>Achieved by adding 25 new Inventory items</p>  |  <p><b>Inventory Contributor Level 4</b></p> <p>Achieved by adding 50 new Inventory items</p>   |
| <p><b>Inventory Editor</b></p> <p>Earned by editing existing Products, R&amp;D Projects or Organisations on <a href="#">The Inventory</a>.</p>  |  <p><b>Inventory Editor Level 1</b></p> <p>Achieved by editing 20 sections on The Inventory</p>  |  <p><b>Inventory Editor Level 2</b></p> <p>Achieved by editing 100 sections on The Inventory</p>   |  <p><b>Inventory Editor Level 3</b></p> <p>Achieved by editing 300 sections on The Inventory</p>   |  <p><b>Inventory Editor Level 4</b></p> <p>Achieved by editing 800 sections on The Inventory</p>  |
| <p><b>Inventory Reviewer</b></p> <p>Earned by leaving conservation tech product reviews on <a href="#">The Inventory</a>.</p>   |  <p><b>Inventory Reviewer Level 1</b></p> <p>Achieved by leaving 1 product review on The Inventory</p>   |  <p><b>Inventory Reviewer Level 2</b></p> <p>Achieved by leaving 10 product reviews on The Inventory</p>   |  <p><b>Inventory Reviewer Level 3</b></p> <p>Achieved by leaving 25 product reviews on The Inventory</p>   |  <p><b>Inventory Reviewer Level 4</b></p> <p>Achieved by leaving 50 product reviews on The Inventory</p>  |

## Awarded Badges

These badges are manually awarded to members by the WILD LABS Team to showcase certain roles, contributions or involvement in the WILD LABS community. While these don't have different levels, keep an eye out for different variants and entirely new badges in the future!

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|--|--|--|---|
| <p><b>WILD LABS Leadership</b></p> <p>These badges are awarded to members who are currently or have previously been involved in the running, leadership of WILD LABS.</p>  |  <p><b>WILD LABS Team</b></p> <p>A member of staff in the WILD LABS Team</p>  |  <p><b>WILD LABS Advisor</b></p> <p>A member of WILD LABS Advisory Groups</p>   |  <p><b>WILD LABS Alumni</b></p> <p>Has previously worked in the WILD LABS Team</p>                       |
| <p><b>WILD LABS Contributors</b></p> <p>These badges are awarded to members who have contributed to producing WILD LABS content, such as speaking at a WILD LABS event, authoring official WILD LABS publications or contributing to our research projects.</p>    |  <p><b>WILD LABS Event Speaker</b></p> <p>A speaker at a WILD LABS Event, such as <a href="#">Variety Hour</a> or <a href="#">Tech Tutors</a></p> |  <p><b>WILD LABS Author</b></p> <p>An author or contributor in WILD LABS official publications</p>  |  <p><b>WILD LABS Research Participant</b></p> <p>A contributor to WILD LABS research projects</p>        |
| <p><b>WILD LABS Community</b></p> <p>These badges are awarded to members who play a more active role in the community, such as a curator of one of our <a href="#">community groups</a> or being a regular attendee at <a href="#">WILD LABS Variety Hour!</a></p> |  <p><b>Group Curator</b></p> <p>Manages a <a href="#">Community Group</a> on WILD LABS</p>  |  <p><b>Inventory Key Contact</b></p> <p>Registered as a Key Contact for a conservation tech Product or R&amp;D Project on <a href="#">The Inventory</a></p> |  <p><b>Variety Hour Regular</b></p> <p>Awarded for attending 5 or more <a href="#">Variety Hours</a></p> |