

The Most Important Plans For The Planet Collaborative

Connecting Changemakers with Resources to Changemakers with Ideas



We need all hands on deck to solve the world's most pressing problems and we need to combine resources for real impact. The MIPP Collaborative has built a framework that helps you connect with all the right stakeholders, align them, build momentum and scale solutions.

To achieve the world that the Sustainable Development Goals outline, we need to work together more than ever before. The MIPP Collaborative supports early-stage innovators for change and connects them with funders who are increasingly concerned with being the best partners for positive impact.

We need to think differently about how we can innovate together to solve global problems. We can't rely on a single country, sector or organisation to fix these issues alone. The SDGs show us that we need each other, and this is why we have come together as the MIPP Collaborative.



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PROBLEM



- Positive actors with purpose lack connection, visibility and resources.
- Purpose-led funders seeking partners for impact don't know where to look.
- Both are focused on the SDGs but don't have easy ways to connect with each other.
- As a result, the Most Important Plans for the Planet are not accelerated.

SOLUTION

- Our model helps get impactful ideas off the ground into actionable and fundable initiatives
- MIPP resources encourage innovators and changemakers to develop their ideas and advance their projects
- We actively scout for those innovators and changemakers, wherever they are.
- We provide a signposted and fast-tracked route to connections and resources.
- Funders can trust the experience of the team to identify robust SDG-aligned impact potential in transformational innovators for the betterment of the planet and society
- The MIPP Collaborative connects with Fund4Impact's digital platform to enable direct interaction, investment and reporting at early stage using the SDGs frameworks
- Connecting impact makers with impact funders, using the Thinking SDGs roadmap to innovation, we accelerate the Most Important Plans for the Planet by getting them off the starting blocks and through the path to funding and scale

We bring Investment FOR Impact and Investment WITH Impact together with real changemakers in all areas of the SDGs

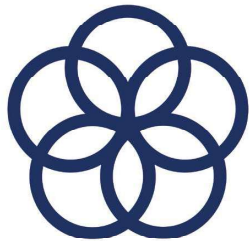




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17 PARTNERSHIPS FOR THE GOALS



We are all passionate about SDG 17 Partnerships to Achieve the Goals. The Most Important Plans for the Planet Collaborative is our contribution to this - formalising our shared sense of urgency to support the changemakers building a more profitable, equitable and sustainable world.

We're doing our part in helping meet these challenges head-on through technology, innovation, business development, investment and philanthropy. We know the innovators are there in every area – our job is to make the connections, provide the structure and support to plan for impact, and to make sure the Most Important Plans for the Planet don't get left on the shelf.

